

**IMPORTANT PROJECTS
PRESS RELEASE**

*Rockridge
U.S.A.*

PATCH KIENTZ

"THE SALVATION OF THE PRO LEISURE WRECKAGE AND ITS CANCER"

12.05. – 12.31.2009 / OPENING RECEPTION: 6-9PM SATURDAY 12.05.2009

As rubble accumulates from the fallen epics in this great Nation a metaphorical cancer replicates itself across the Landscape. The leisure to act gives way to our greatest accomplishments and our most devastating disasters. At ones leisure we experience the will to do and the failure to act. Through the wielding of leisure we have found the epitomical method for individual and national success, known as the pro leisure. The images of sinking ships and lush golf coarse covering the landscape like a green tumor have shown the downfall of the pro leisure. We have seen cancer before. Our fish (plasoderm) ancestor saw what started out as a cancer of the fin and gave rise to a leg. A great people has been moved. Follow me on a journey through the pro leisure wreckage and its resulting cancer and we will rebuild the national ego and the spiritual architecture that impregnates the refined soil of this great Nation. Through the revitalized complex of the pro leisure and the salvation of its rubble we will be awarded with a growing sustainable empire.

This is Patch Kientz's first solo exhibition at the gallery.

For more information visit our webpage: www.importantprojects.net or contact Joel or Jason at info@importantprojects.net or +1 678 612 1758 (Joel) and +1 410 812 4303 (Jason). Important Projects is open by appointment.

*Upcoming projects at the gallery: Justin Swinburne
01.23. - 02.21.2010*

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