

**IMPORTANT PROJECTS
PRESS RELEASE**

*Rockridge
U.S.A.*

**ALEX MACKIN DOLAN & JASPER SPICERO
“DAY FOR NIGHT”**

05.31. – 07.03.2014 / OPENING RECEPTION: 6-9PM SATURDAY 05.31.2014

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1. Have you seen Blackfish? The film recounts an instance where the management decides to separate a calf from their mother and move them to another park. The mother starts making never before heard low frequency sounds which travel long distances when her child is taken.
 2. After marriage the lady you selected will move into your house. Each morning she will give you a little bit of food to start your day with. You can ship it for money or save it for later to recharge your Rune Points.
 3. After you have been married for 150 days your wife will have a baby. There is no pregnancy scene and the baby will just instantly appear in your wife's arms in the morning. Your wife will always carry the baby around and it never grows any older. All of the wives have the same type of baby graphic, and you are not prompted to give your child a name.
 4. On a quiet, moonlit beach, a baby green sea turtle stirs from a dream of home and slowly, with a tap, click, crack embarks upon a mysterious night time journey. Each step of his journey includes the refrain, "I'm coming, I'll see you soon. I know just how I'll follow the moon". This cycle provides a wonderful way to practice sequencing. On the accompanying sheet, we have chosen eight stages; you may wish to use a smaller number with your youngest. Now is a great time to reinforce ordinal thinking.
 5. Psychiatrist Carl Jung coined the term “synchronicity” to underscore what he regarded as the power of meaningful coincidences. The Synchronist System leverages this phenomenon. By using carefully crafted and proven interview questions as well as a sophisticated design, Synchronist greatly magnifies the odds in favor of these meaningful coincidences. Synchronist does not automate the process of documenting the past.
 6. Using a tungsten light, cinematographers can shoot “Day for Night” causing footage shot during the day to appear under moonlight.

Important Projects presents new works by Alex and Jasper.

For more information visit our webpage: www.importantprojects.net or contact Joel or Jason at info@importantprojects.net or +1 678 612 1758 (Joel) and +1 410 812 4303 (Jason). Important Projects is open by appointment.

Upcoming projects at the gallery: *Zachary Davis*
07.09. – 08.15.2014

Puppies Puppies ft. Martin Creed
07.09. – 08.15.2014

Upcoming offsite projects: *psy-cho-so-mat-ic-ad-dict-in-sane*
Important Projects at Interstate Projects
06.20. – 07.13.2014